

## PRIVACY POLICY

Da-stores.com is very sensitive to privacy issues on the Internet. We believe it is important you know how we treat the information you may provide to us. Unless prominently and specifically stated otherwise, the information you provide is never shared outside of Da-stores.com. We transfer ordering data to our customers, as is required to complete the order.

This privacy statement applies only to information collected by web addresses in the [Da-stores.com/hhm](http://Da-stores.com/hhm), hereafter referred to collectively as Da-stores.

### How We Gather Information

To save you time and make our web services even easier to use, you may create a Da-stores portal account using your personal information. You may do this by visiting [Da-stores.com/hhm](http://Da-stores.com/hhm). The Da-stores portal system saves your information and ties it to your email addresses and password. The next time you visit the Da-stores website, you can simply enter your email address and password the system will automatically look up the information it needs.

### How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only. If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent? If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at [admin@da-stores.com](mailto:admin@da-stores.com) or mailing us at: DA-STORES 114 SE Pkwy Ct, STE 100 Franklin, TN 37064

### Records of Processing Activities

As is true of most Web sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, referring/ exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users movements around the site and to gather demographic information about our user base as a whole.

### Data Retention

Printable content remains on the system for 18 months. Printable content is deleted by an internal software service that removes content files whose creation date is more than 18 months prior to the current date. This deletion service is run daily. Print order information remains on the system indefinitely.

## Cookies

A cookie is a small text file that is stored on a users computer for record-keeping purposes. We do use cookies on this site. Da-stores may use both session ID cookies and/or persistent cookies. We use session cookies to make it easier for you to navigate our site. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browsers help file.

When you log into your Da-stores portal account you may select the "Remember me" check box to set a persistent cookie to store your password, so you don't have to enter it more than once. You can remove the portal login cookie by clicking the "Logout" link.

If you reject cookies, you may still use our site, but your ability to use some areas of our site will be limited. The Da-stores sites requires the use of cookies for session information.

## How We Protect Your Personal Information

Da-stores safeguards the security of the data you send us with physical, electronic, and managerial procedures. Likewise, we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters, numbers and symbols, and make sure you use a secure browser.

The Da-stores website uses industry-standard Secure Sockets Layer (SSL) encryption on all web pages where personal information is required. When entering personal information, we highly recommend an SSL-enabled web browser. Web browsers developed after Internet Explorer 3 and Netscape 3 use SSL version 3. (For the best experience at the Da-stores web site, recommend using Netscape 6, IE 5, or better browsers.) This protects the confidentiality of your personal and credit card information while it is transmitted over the Internet. On some areas of the Da-stores web site, users do have the option to use a non-SSL connection. We do this for compatibility for older browsers.

When you enter credit card information on the Da-stores web site, we do not store credit card numbers on our servers. Credit card numbers are submitted to [Authorize.net](#), a credit card authorization service. This service provides Da-stores with credit card validation information only. We do not have access to your personal financial data.

## Promotional Email

If you no longer wish to receive our newsletters and promotional communications from Da-stores, you may opt-out of receiving them by following the instructions included in each newsletter or communication or by emailing us at [admin@da-stores.com](mailto:admin@da-stores.com).

## Links To Other Sites

The Da-stores web site may contain links to other sites that are not owned or controlled by Da-stores. Please be aware that Da-stores is not responsible for the privacy

practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every web site that collects personally identifiable information.

#### Changes To This Privacy Statement

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page